Polish
Outsourcing Forum

German – Polish ICT co-operation

24th April 2014
Berlin

IXth Polish Outsourcing Forum

Polish Outsourcing Forum

Promotion of the Polish outsourcing sector in Germany

The **Polish Outsourcing Forum** conferences have been continuously organized since 2005. Up until 2012 the Fora were organized in Poland and presented the most recent and most important issues related to the outsourcing industry in the world, gathering key personalities representing the services sector.

As a consequence of few years hard work the Polish outsourcing sector has been recognized as a valuable business sector in Poland.

- 8 years of Experience
- Key Experts of the Outsourcing Sector
- Discussions panels, presentations and networking meetings
- Various number of important personalities representing the outsourcing sector
- Participants from all over Europe

Polish Outsourcing Forum

Why Dach Region?

The outsourcing sector in Germany, Austria and Switzerland is very well developed. Businesses, service providers and trade associations perfectly understand the needs of nearshoring and offshoring and consciously use the services offered by outsourcing companies.

The high quality of the services provided and the confidence in the Polish companies is strong. The last years edition of CeBIT is a great example. German entrepreneurs have been recently more often choosing Poland as a great place for operational centers. It positively affects and further influence the development of the real estate sector and the Polish labor market.

After the great success of the Polish Outsourcing Forum in Bangalore (India), we decided to introduce a project that shows Polish outsourcing capabilities and competences on a wider European market. Therefore this year's edition will take place in Berlin In collaboration with Pro Progressio and the German Outsourcing Association (Deutscher Outsourcing Verband).

Polish Outsourcing Forum

Promotion and Networking

Areas to be discussed:

- Poland on the nearshoring/ offshoring map of the World and Europe
- Suitable locations for R&D and ICT Operational Centres
- Poland for DACH countries, what are the key competences available in Poland to support German, Austrian, Swiss companies

Who will attend?

- Representatives of Polish cities,
- ICT clusters, service providers, research and development institutions and other representatives of the ICT and R&D sector
- Representatives of the government and financial institutions
- Polish and German media

Polish Outsourcing Forum

Venue

- Berlin Business Centre
- Hotel Novotel Berlin Am Tiergarten
- Perfect conference conditions

NOVOTEL HOTELS

Polish Outsourcing Forum

Conference Partners

Organizers:

ROADSHOW POLSKA

PROPROGRESSIO

Under the honorary patronage:

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German Austrian Swiss Outsourcing Association
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POLISH MARKET

CONWAY DATA INC.

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Broadcasting Sponsor' s commercial during Forum breaks	*	*	*		
Advertising space in Outsourcing&More Magazine	2x1 full-page	2x1 full-page	1 full-page	½ page	
Placing banner campaign in OutsourcingPortal	• 4x2 weeks emission	• 3 weeks emission	• 2 weeks emission	• 2 weeks emission	
Exibition area (2 x 3 m)*	*	*	*	*	
Roll-up*	2	2	2	1	1
Distribution of the materials in the conference bags*	*	*	*	*	available at additional fee
PRICE (NET):	**SOLD**	**60,000 PLN**	**40,000 PLN**	**20,000 PLN**	**12,000 PLN**

(*) Sponsor should choose one benefit.

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Sponsor (logo on conference bags) - Sponsors' benefits (without roll-up) , additionally Sponsor' s logo on the conference welcome bag . Price (Net): 15,000 PLN

Sponsor (logo on conference badge) - Sponsors' benefits (without roll-up) , additionally Sponsor' s logo on the badges. Price (Net): 15,000 PLN

•Transport costs of all materials, roll-up, promotional stands are covered by Sponsor.

** The price does not include transport and accommodation

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For more information
and sponsorship possibilities
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