

A brief introduction to King

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King

About King

We make great games

- More than 190 titles played in over 200 countries around the world
- 345+ million average monthly unique users (Q2 2014)
- Studios in Barcelona, Berlin, Bucharest, London, Malmö, Stockholm and Singapore
- Three locations in Stockholm



The evolution of King



Web / Portal



Founded in 2003



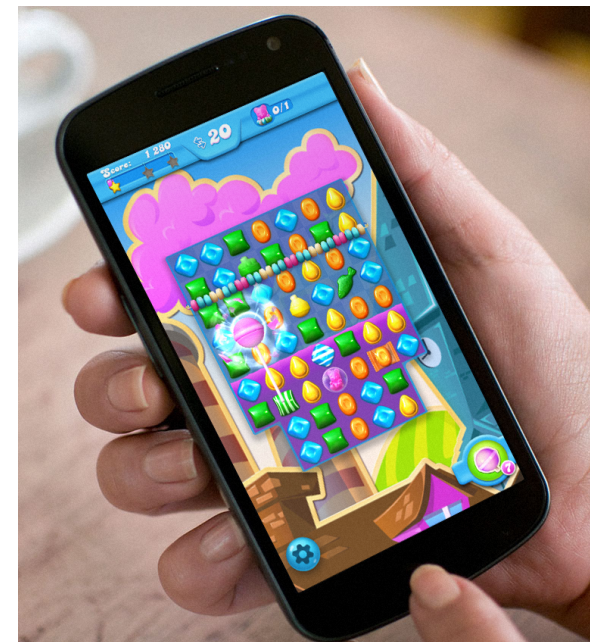
Social



First Facebook game
2011



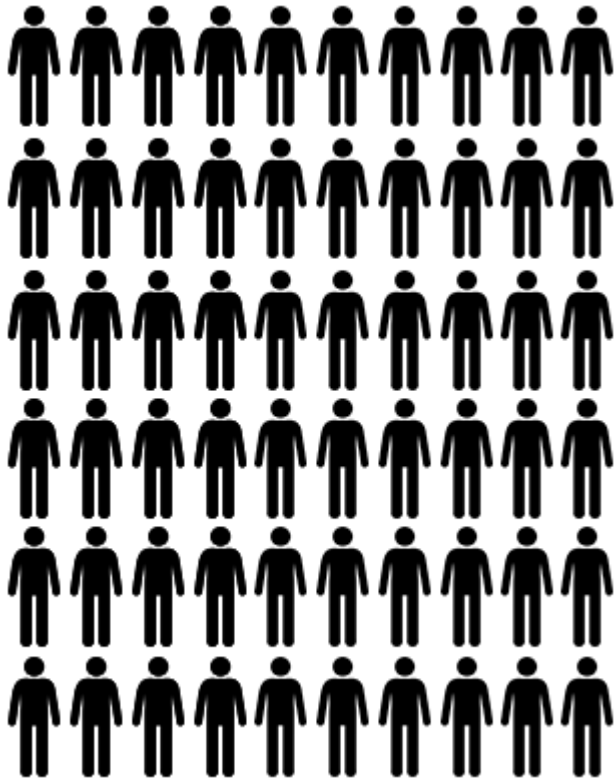
Mobile



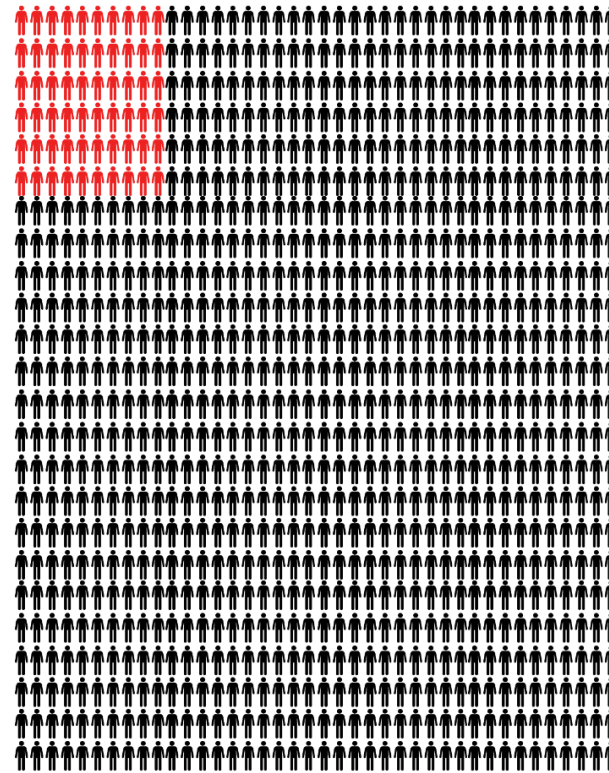
First mobile game
2012



We've grown...



When I joined 2010
~60-70 people world wide



Now
~1000 people world wide

A close-up portrait of George Clooney, looking directly at the camera with a slight, thoughtful expression. He is wearing a dark blue suit jacket over a white collared shirt. The background is softly blurred, showing what appears to be an indoor setting with greenery and a brown leather chair.

A good CASUAL game should be like...

Yummy on the eyes, easy to understand and with a touch of depth