



Winning with Partners

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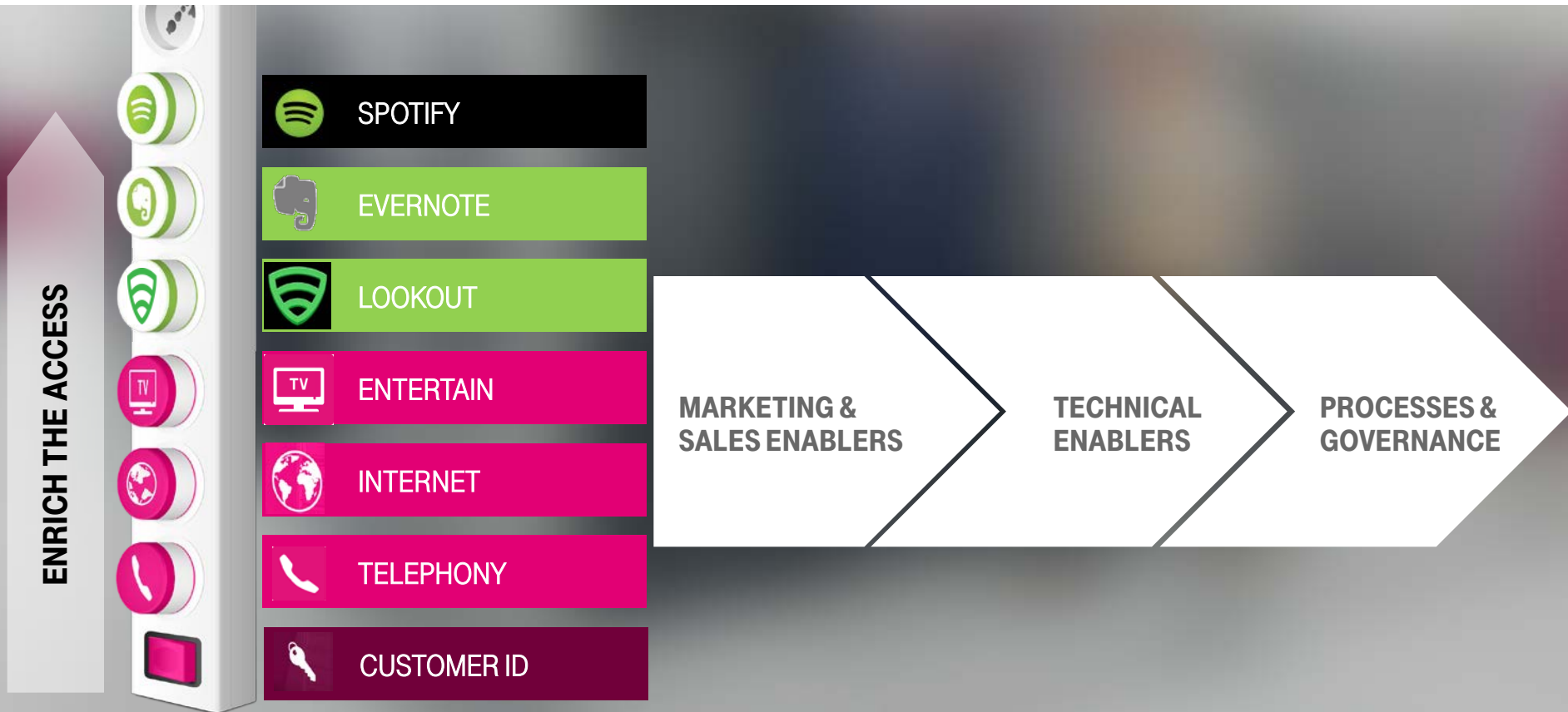


LIFE IS FOR SHARING.

EASY TO PARTNER

CREATING A DIFFERENTIATED PRODUCT BUNDLE

REVIEWING MARKETING ,SALES, TECHNICAL ASPECTS, PROCESSES & GOVERNANCE.



STRATEGIC BELIEFS

4 STRATEGIC ELEMENTS TO MANAGE REVENUE TRANSFORMATION

DATA ACCESS



Access remains the main monetization source.

SERVICES



Services necessary for revenue growth and differentiation.

TARGETED REACH



Targeted reach increasingly valuable.

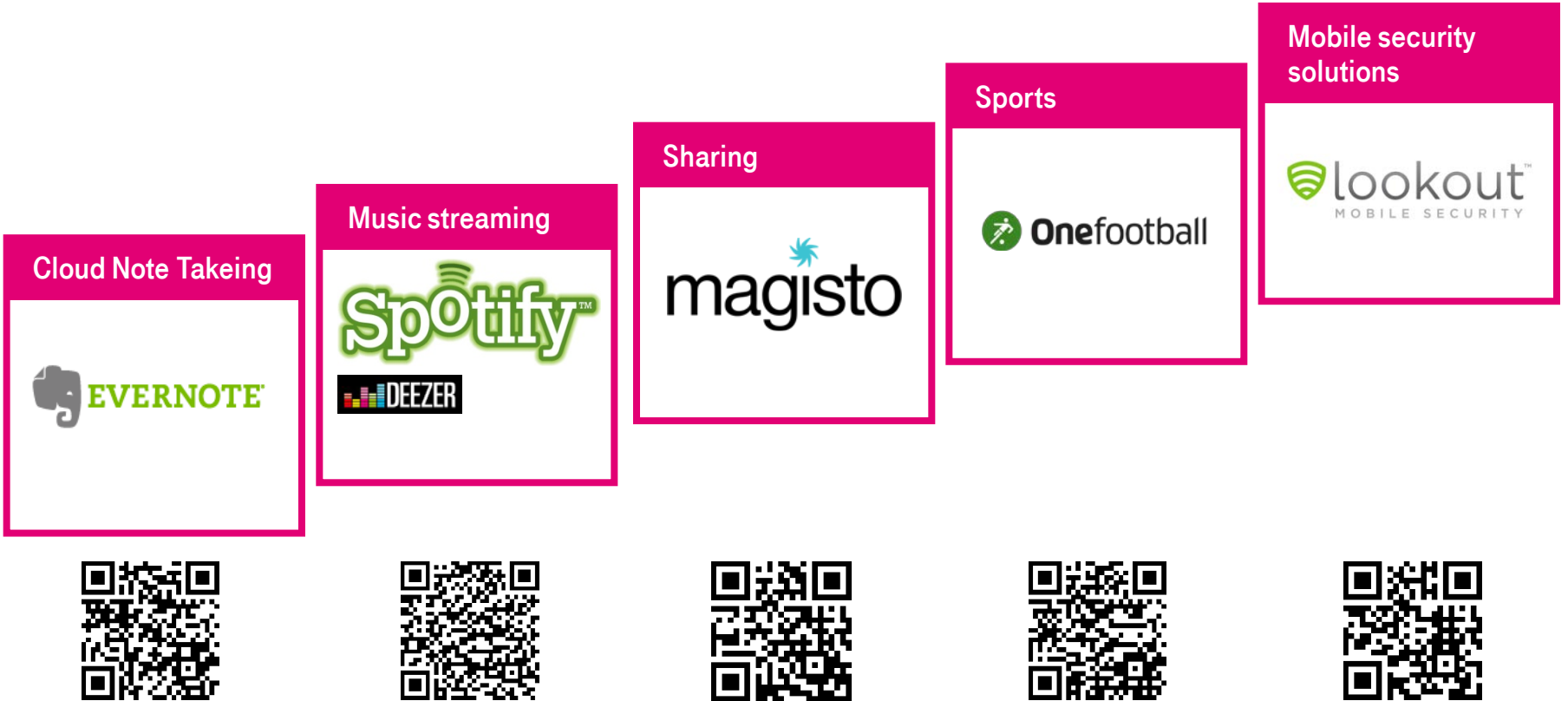
ENABLERS



Enablers present an increasing opportunity.

WINNING WITH PARTNERS – STRONG AND FRESH PORTFOLIO

FOR OUR PARTNERS WE ARE GOING THE EXTRA MILE



...Experience the best of breed...



LIFE IS FOR SHARING.

PROVIDING REACH AND INNOVATIVE MARKETING TOOLS

REALISATION OF CONTEXT AWARE MARKETING WITH PARTNER



NON
INTRUSIVE

ALL
CUSTOMER
BASE

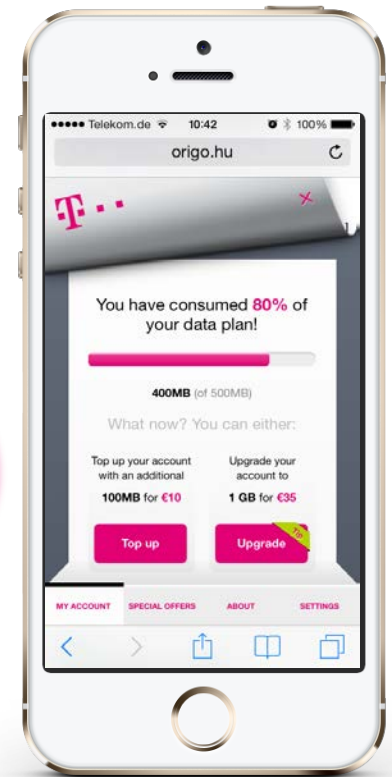
TARGETED

ENGAGING

INNOVATIVE

CONTEXTUAL

HIGH
ACTIVITY
RATES



LIFE IS FOR SHARING.

10/30/2014

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FOR PARTNERING