

Combination of Orange UK & T-Mobile UK: *Creating a new mobile champion*

8 September 2009



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Transaction highlights

Key terms

- France Telecom and Deutsche Telekom plan to merge Orange UK and T-Mobile UK
- 50:50 joint venture with balanced governance structure
- Key transaction terms agreed, subject only to confirmatory due diligence
- T-Mobile UK to be contributed to the JV on a cash free, debt free basis
- Orange UK to be contributed to the JV including £1.25bn intra-group net debt in order to equalize the value of the respective contributions
- Immediately after closing, £1.25bn JV net debt to be refinanced by two shareholder loans of £625m held by each of Deutsche Telekom and France Telecom, resulting in a cash receipt for France Telecom of £625m

Key conditions

- Exclusive discussions
- Confirmatory due diligence (to start immediately)
- Approval by relevant authorities

Key milestones

- Execution of definitive documentation expected by end October 2009
- Operations managed independently up to closing
- T-Mobile UK and Orange UK brands to co-exist for 18 months; brand strategy after this 18 month period to be decided by the shareholders

Transaction rationale

1 Emergence of a new #1 player in UK mobile

- Creating a new champion in the UK mobile market
 - #1 player with a combined market share of 37% (2008 PF)
 - Serving key mobile market segments: from business customers to prepaid/postpaid consumers and wholesale customers
 - Best positioned for convergence offerings in the future
- Best 2G and 3G networks in terms of coverage and performance
- Serving combined pro forma 2008A customer base of 28.4m subscribers with best of both partners' products and services
- Industry leading and experienced management team to ensure smooth integration and long term leadership
- Attracting the best talent and offering outstanding career opportunities

2 Best customer offering in the market

- Enhanced coverage quality including indoors and in rural areas
- Leader in mobile broadband
- Providing the most innovative and widest range of handsets, products & services
- Largest distribution network among mobile operators
- Ability to build the best customer service platform in the UK
- Realising the vision of Digital Britain by investing into technology and services

Transaction rationale (cont'd)

Costs savings through integration and scale

3

- Significant synergy potential: NPV of net opex and capex savings in excess of £3.5bn
 - Opex run-rate synergies of £445m per annum
 - Capex run-rate synergies of £100m per annum
 - Large and readily achievable synergies in network & IT
 - Quick ramp-up of savings in commercial and G&A expenses
 - Improved efficiency in distribution and customer services
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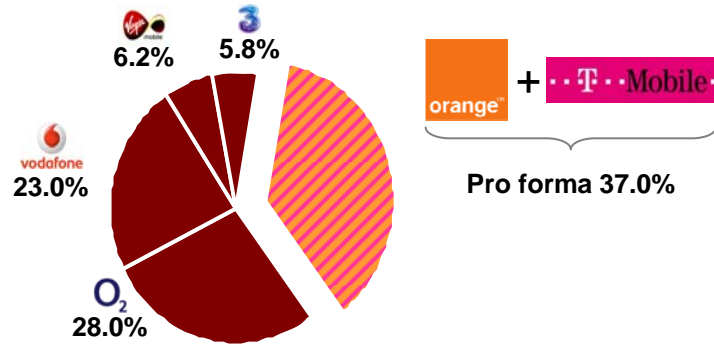
Value creation for shareholders

4

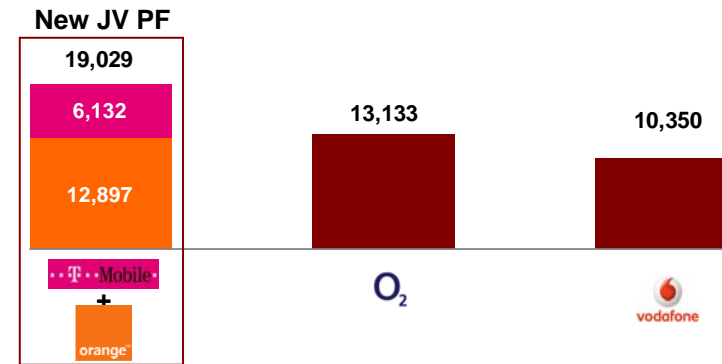
- Joint ownership of a larger, more profitable asset
- EPS accretive from first full year of JV operation (2011)
- Free cash flow per share accretive from 2010
- Maximisation of cash to the parent companies through a distribution of 90% of the JV's free cash flow
- No impact on parent companies' debt and dividend policy

1 The Joint Venture will create the new #1 player in the UK mobile market

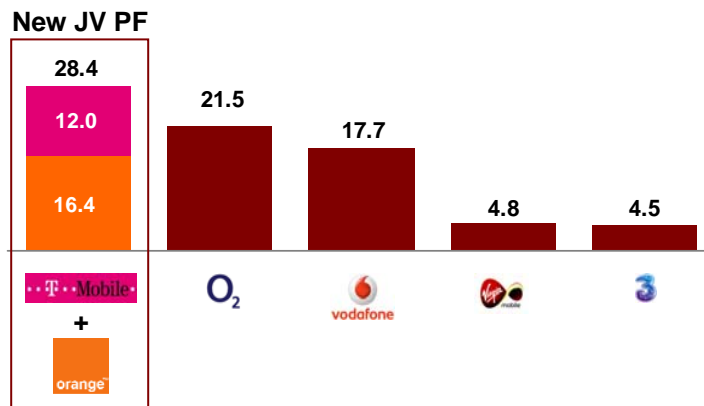
UK mobile subscribers market shares (2008PF combined)¹



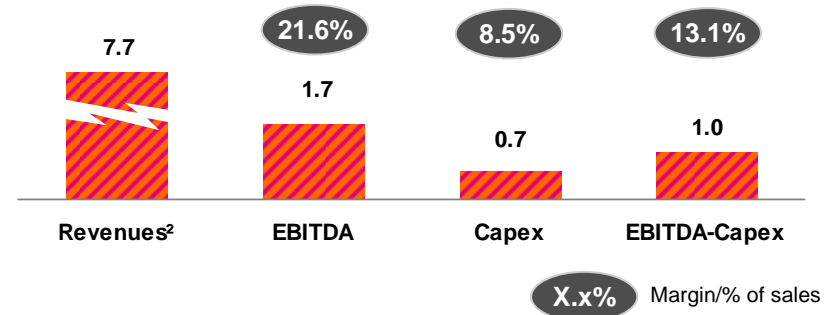
Total UK mobile employees by operator (2008PF combined)²



Total UK mobile subscribers (m, 2008PF combined)



Joint Venture financials³ (£m, 2008PF combined)



Source: Ofcom "The Communications Market 2008", company filings ¹ Titus excluding wholesale via Vesuvius ² Company reporting as of the respective last fiscal year end ³ Adjusted for national interconnect revenues between Titus & Olympus

2 The new venture will benefit British consumers, boost innovation and enhance competition

A new, compelling customer offer

- The biggest, fastest and widest network
- Enhanced quality of coverage including indoors and in rural areas
- Most innovative and best handset portfolio, products & services
- Notable environmental benefits through large reduction of duplicate radio sites

Industry leading retail presence

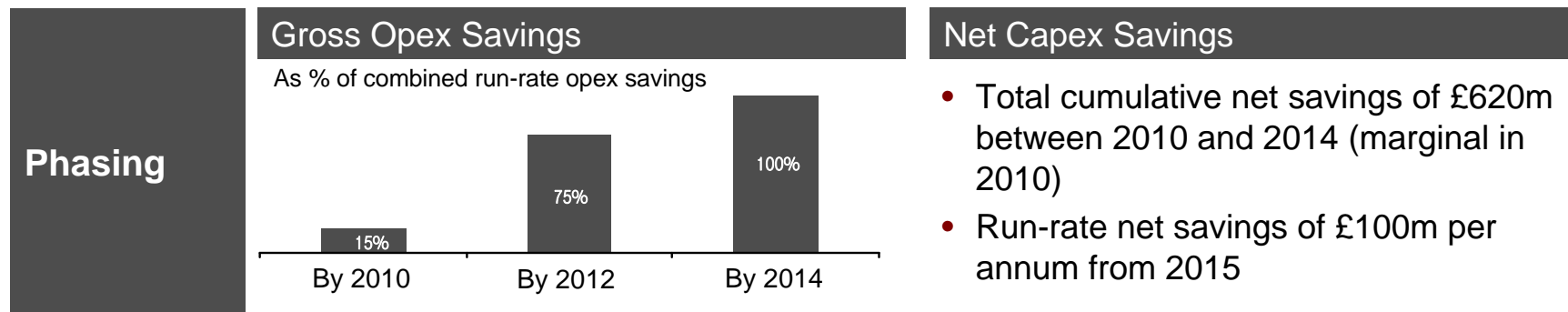
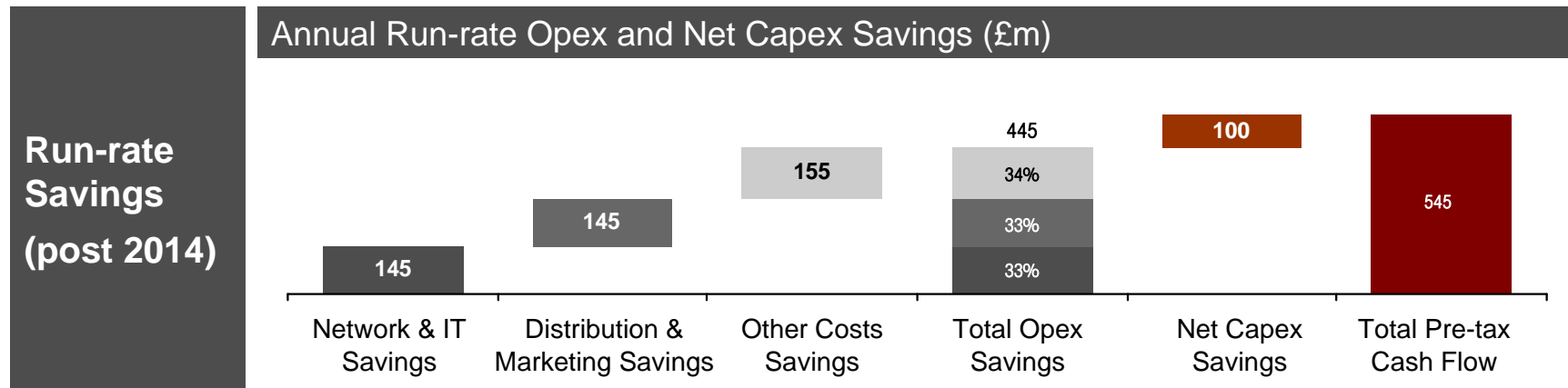
- Higher customer proximity through largest distribution network of mobile operators
- Enhanced ability to demonstrate our new services and devices in our own environment
- Unparalleled customer access complemented by deep relationship with existing independent distributors
- Outstanding customer service

Realising the Digital Britain vision

- Delivering the potential of multimedia devices and convergence products to consumers nationwide
- Enabling rapid deployment of mobile broadband to most parts of the country
- Creating the scale to invest in new consumer technologies and services

The combination creates a strong national competitor, with the critical mass to accelerate the vision of Digital Britain

3 Over £3.5bn NPV of synergies, net of integration costs



- Integration Costs**
- Cumulative integration costs over 2010 – 2014: £600m-£800m Opex
 - Integration capex factored into net capex savings

- Long term EBITDA margin superior to current margins of best in class operators in the UK
- Best in class capex efficiency

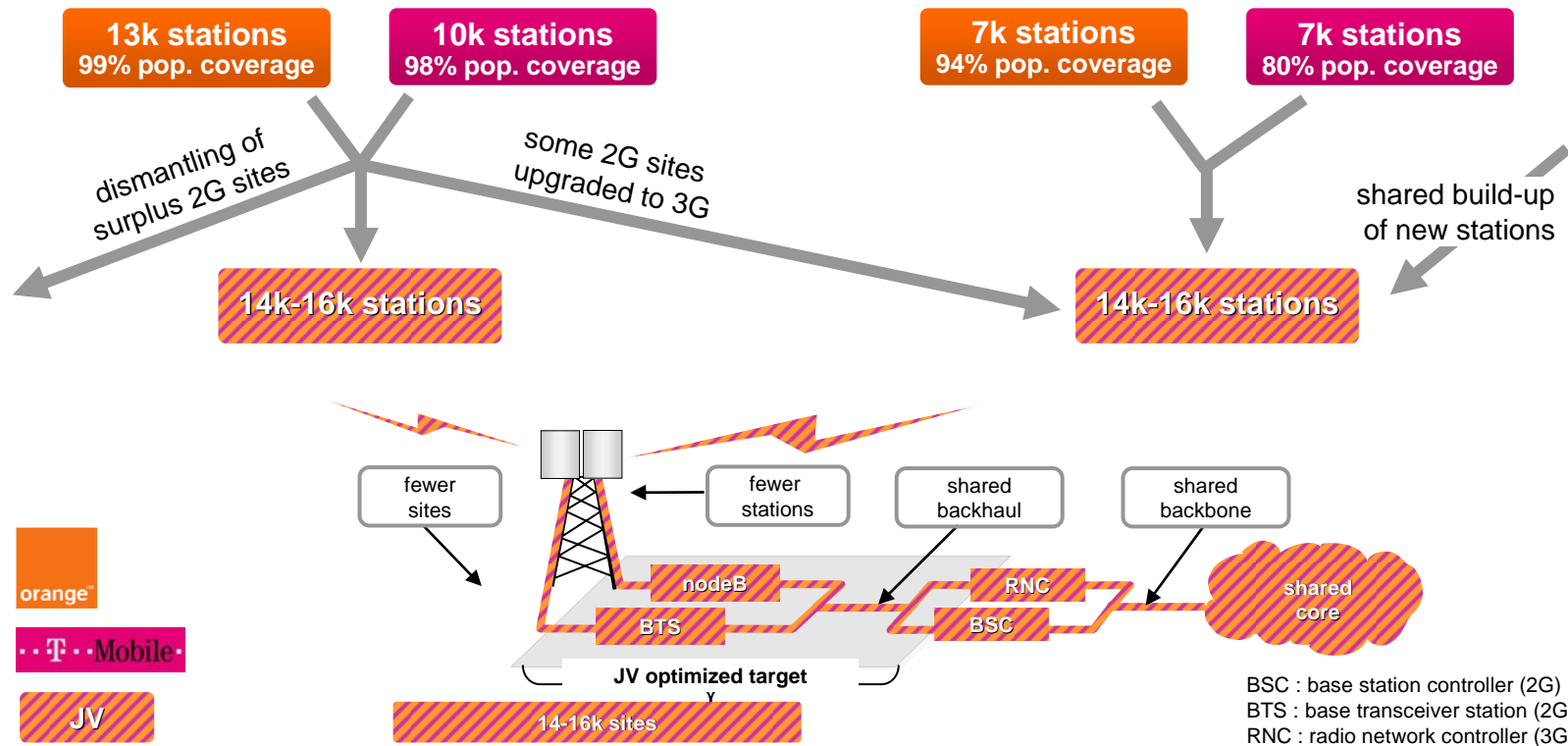
3 Sources of synergies and integration costs

	Sources of synergies	Related integration costs
Network & IT	<ul style="list-style-type: none">• Site rationalisation and modernisation• Backhaul, backbone and core network consolidation• Combining 2G and 3G network coverage and extension• IT and back-office unification	<ul style="list-style-type: none">• Site decommissioning• Costs of terminating supplier contracts• Network integration capex
Distribution & Marketing	<ul style="list-style-type: none">• Lower distribution costs due to enlarged own distribution network• Rationalisation of retail network• Reduction in marketing costs	<ul style="list-style-type: none">• New branding strategy implementation costs• Shop refurbishment / closures
Other costs savings	<ul style="list-style-type: none">• Reduction of G&A• Optimisation of workforce• Elimination of duplicate costs and processes	<ul style="list-style-type: none">• Costs associated with rationalisation of processes and removing duplications• Costs associated with optimisation of workforce and subcontracting

3 Network/IT: large savings from combining existing 2G and 3G networks and jointly extending 3G network coverage

2G network

3G network (co-sited with 2G)



- One single network with ~20% fewer stations and ~35% fewer sites than standalone scenario
- Best sites retained for improved coverage and quality of service
- Progressive sharing of backhaul, backbone and core

3 Network/IT: substantial radio access and core network synergies

Significant synergies are achievable given that **partners have compatible:**

- Spectrum holdings
- Network architecture
- 2G/3G coverage
- Rollout plans
- Voice/data traffic profile
- Requirements for additional spectrum

Opex savings

- Fewer radio sites in combined network
 - Reduced rental expenses
 - Better leverage to negotiate site locations and rental fees
 - More opportunities for co-siting (reuse of existing sites)
 - Reduced operations and maintenance expenses through better use of field staff

Annual Run-rate opex savings (from 2014)
£145m

Capex savings

- Network sharing results in shared costs for 2G and 3G coverage and capacity extension
 - Radio access
 - Backhaul
 - Backbone
 - Core network

Annual Run-rate capex savings (from 2015)
£100m

3 Distribution/Marketing: Gradual integration

Transition period (2010-2011)

Initial co-existence of two strong brands ...



- Both brands are maintained separately for a period of 18 months after closing
- Initial co-existence mitigates churn
- Period for management to assess both operations and review branding alternatives

... and progressive convergence of marketing activities



Integrated branding strategy (from 2012)

Roll-out of branding strategy in H1 2012...

- Decision on branding strategy will be made in H2 2011 for implementation in H1 2012
 - JV management to make recommendation on branding strategy
 - Shareholders will decide the branding strategy

... allowing full integration of marketing and distribution activities

- More effective marketing spend
- Restructuring of own shops network to create the most powerful distribution network in the UK among the mobile network operators
 - Largest network, with all shops rebranded in line with new brand strategy
 - Highest quality network: best locations, best store formats
- Scope for deeper relationships with independent distributors

3 Distribution/Marketing: Improved distribution platform and more efficient commercial spend

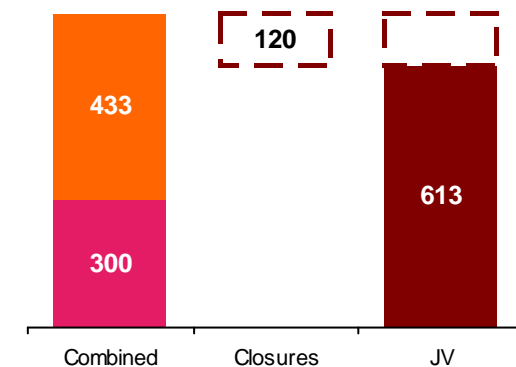
Distribution network strengthened by integrating best store formats & locations

- Significant rationalisation of overlap in premium locations
 - Savings of c. £35m per year
- Reduction in distribution costs through increased share of distribution of own shops
 - Increased scale and quality of own shops network
 - Savings of c. £50m per year
- Implementation costs of c. £65m to be spread over 2012-2013 period
 - Closed shops: termination costs
 - Retained shops: refurbishment costs

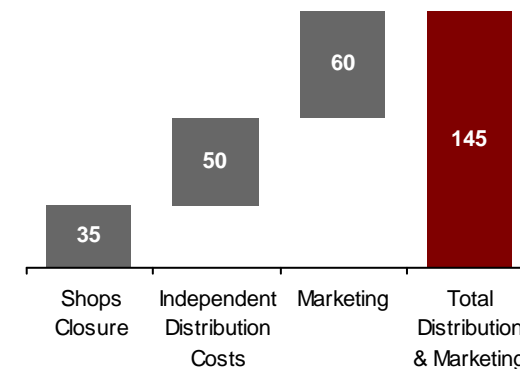
Significant savings in marketing costs

- During integration phase: cost reductions due to combined negotiating power for buying advertising space and rationalisation of marketing costs
- Post decision on branding strategy: reduction of c. 30% of combined marketing costs (c. £40m in 2012 and c. £60m per year from 2014)

Own shops network¹



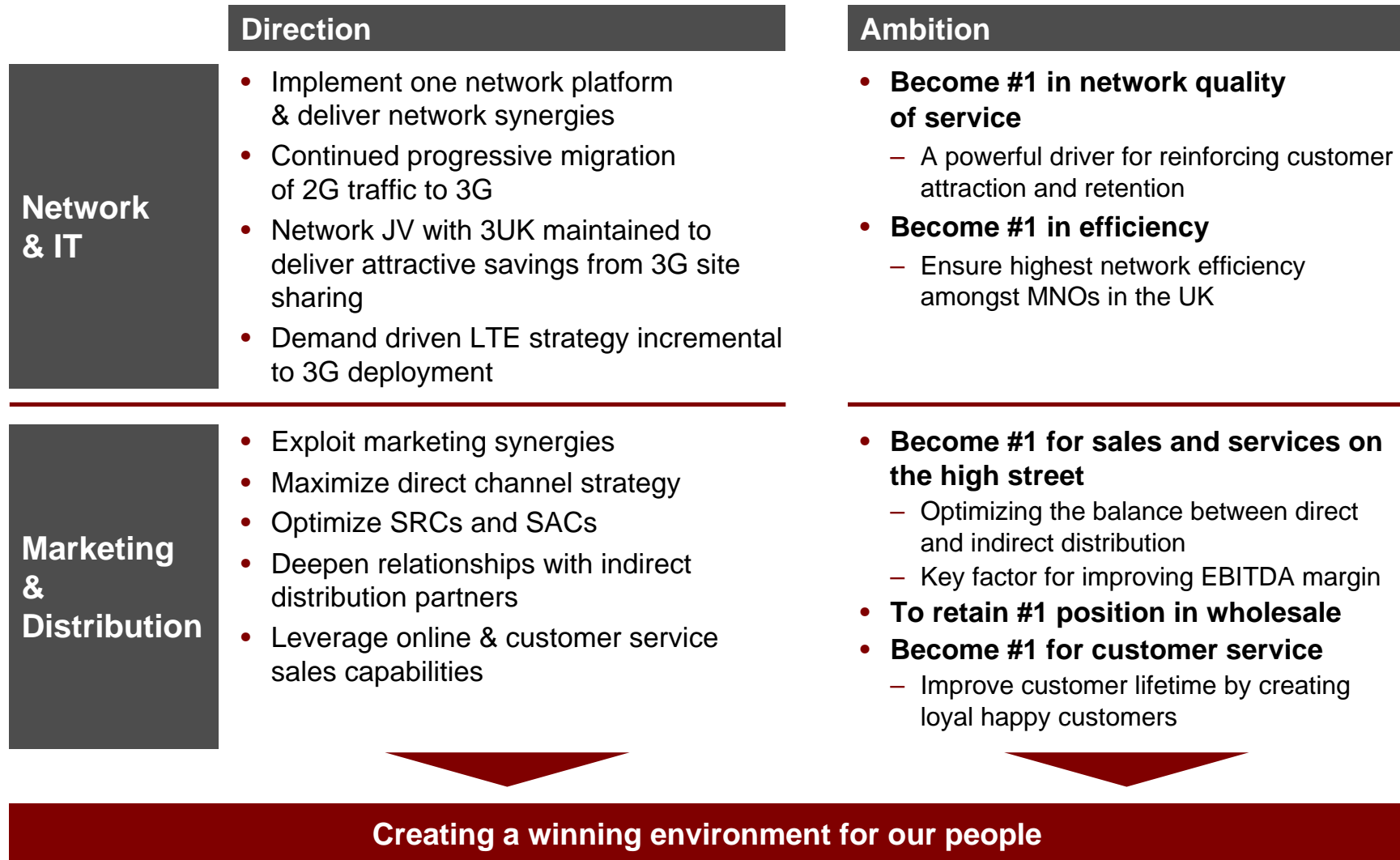
Annual Run-rate synergy breakdown²



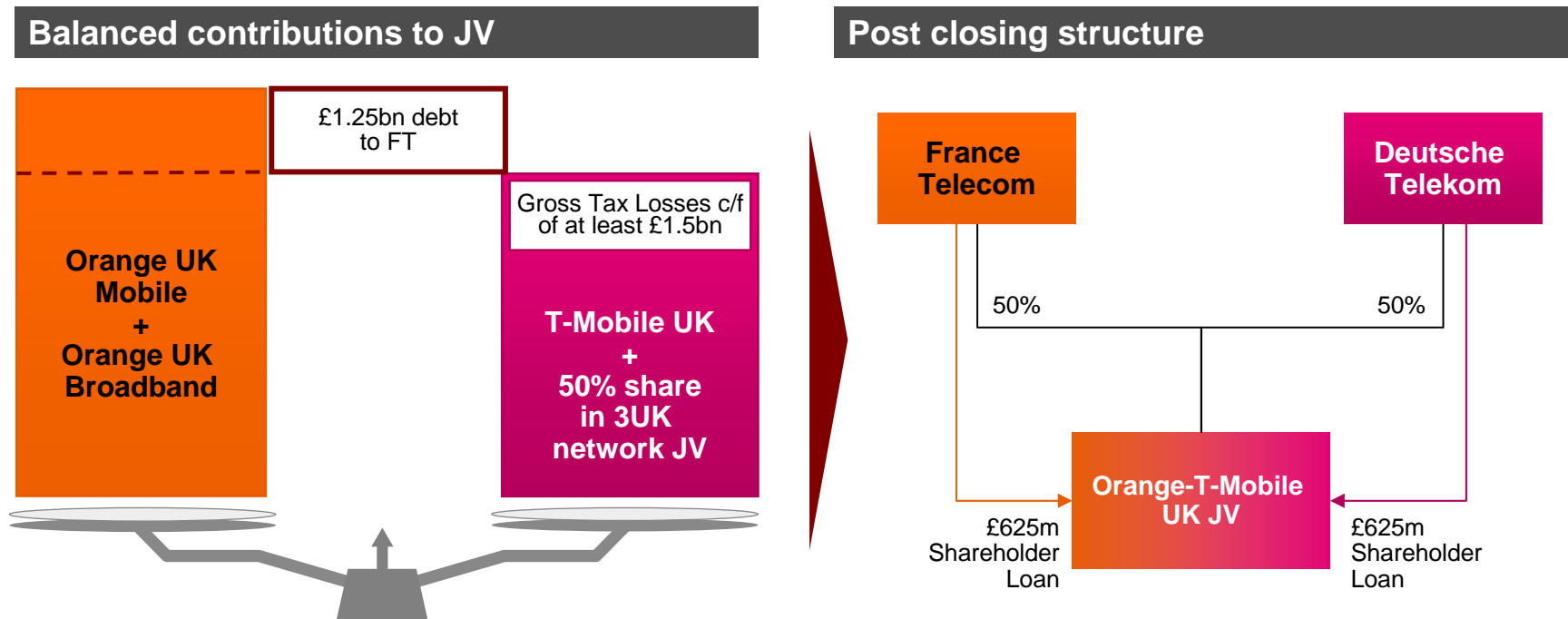
¹ Estimated 2009 shops

² Run-rate opex post 2014

3 JV strategic direction and future ambition – become the #1 for customer experience in the UK



Transaction structure designed to achieve 50/50 JV



Step 1: Contributions to JV

- France Telecom contributes Orange UK Mobile and Orange UK Broadband with intra-group net debt of £1.25bn
- Deutsche Telekom contributes T-Mobile UK, including its 50% stake in the network JV with 3UK, on a cash free and debt free basis

Step 2: Partial reimbursement of debt to France Telecom

- Immediately after closing, Deutsche Telekom grants a £625m shareholder loan to JV
- Simultaneously, JV reimburses £625m to France Telecom

Post closing:

- JV indebtedness of £1.25bn
- Represented by two equal shareholder loans of £625m each, borne by each of the two parent companies

Key governance principles – joint control and streamlined decision making

Board of directors

- Equal representation from France Telecom and Deutsche Telekom
 - 2 representatives from France Telecom, 2 representatives from Deutsche Telekom
 - 2 executive directors (CEO and COO)
- Deutsche Telekom nominates first Chairman of the Board

Key management functions

- All appointments according to principle of “best person for the job”
- CEO: Tom Alexander
- COO: Richard Moat

Stability and long term commitment

- Shareholders’ interests aligned in all respects
- Governance designed to create a stable, long term ownership structure

Operational autonomy awarded to JV

- Governance designed to allow management to focus on operations
- Extensive operational decision making with JV management

Dividend policy

- Maximum cash flows to be channeled to the parent companies
- Distribution of 90% of cash flow to shareholders

4 Pro forma impact – France Telecom

Key principles

- Orange UK will be accounted for as discontinued operations by signing at the latest
- After closing, the JV will be accounted for using the equity method
 - Deconsolidation of UK operations increases Group EBITDA margin
- Current guidance of €8.0bn of Organic Cash Flow for 2009 unchanged
- France Telecom Organic Cash Flow will include contribution from JV through payment of dividends
- Transaction reduces group indebtedness by £625m at closing; no impact on leverage ratios

Financial impact

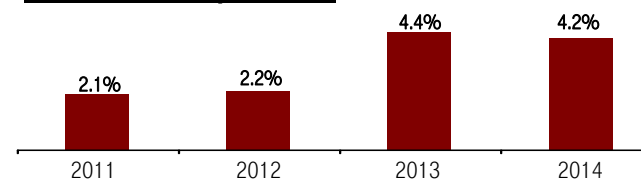
Impact on Key Financial Metrics

	2008A	2008 Pro Forma
Revenues	€53.5bn	€47.6bn
EBITDA ¹	€19.4bn	€18.4bn
EBITDA Margin ¹	36.3%	38.6%
Capex	€6.9bn	€6.4bn
Capex as % of Revenue	12.8%	13.5%
Net Debt	€35.9bn	€35.1bn
Net Debt/EBITDA	1.85x	1.91x

EPS and FCF per Share Accretion²

- EPS accretion from 1st full year of operation (2011)
 - c. 4% accretion by 2014
- Free cash flow per share accretive from 2010

Free cash flow per share



¹ Assuming, on a preliminary basis, that the share in the JV net income will be incorporated in group EBITDA. Assuming transaction closing in H1 2010

² Based on Broker consensus estimates. Estimates factor in JV integration costs, but exclude any potential effect from one-off transaction-related accounting impacts and from Purchase Price Accounting. 18

4 Pro forma impact – Deutsche Telekom

Key principles

- T-Mobile UK will be accounted for as discontinued operations by signing at the latest
- After closing, the JV will be accounted for using the equity method
 - Deconsolidation of UK operations increases Group EBITDA margin
 - Share in JV net income will be shown as financial income
- Current full year 2009 guidance unchanged
- Future net debt positively impacted by free cash flow distribution from JV
- Shareholder loan from DT to JV (£625m) is net debt neutral

Financial impact

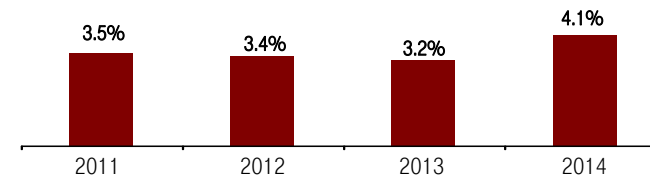
Impact on Key Financial Metrics

	2008A	2008 Pro Forma
Revenues	€61.7bn	€57.6bn
EBITDA	€19.5bn	€18.6 bn
EBITDA Margin	31.6%	32.2%
Capex	€8.7bn	€8.3bn
Capex as % of Revenue	14.1%	14.5%
Net Debt	€38.2bn	€38.2bn
Net Debt/EBITDA	1.96x	2.05x

EPS and FCF per Share Accretion¹

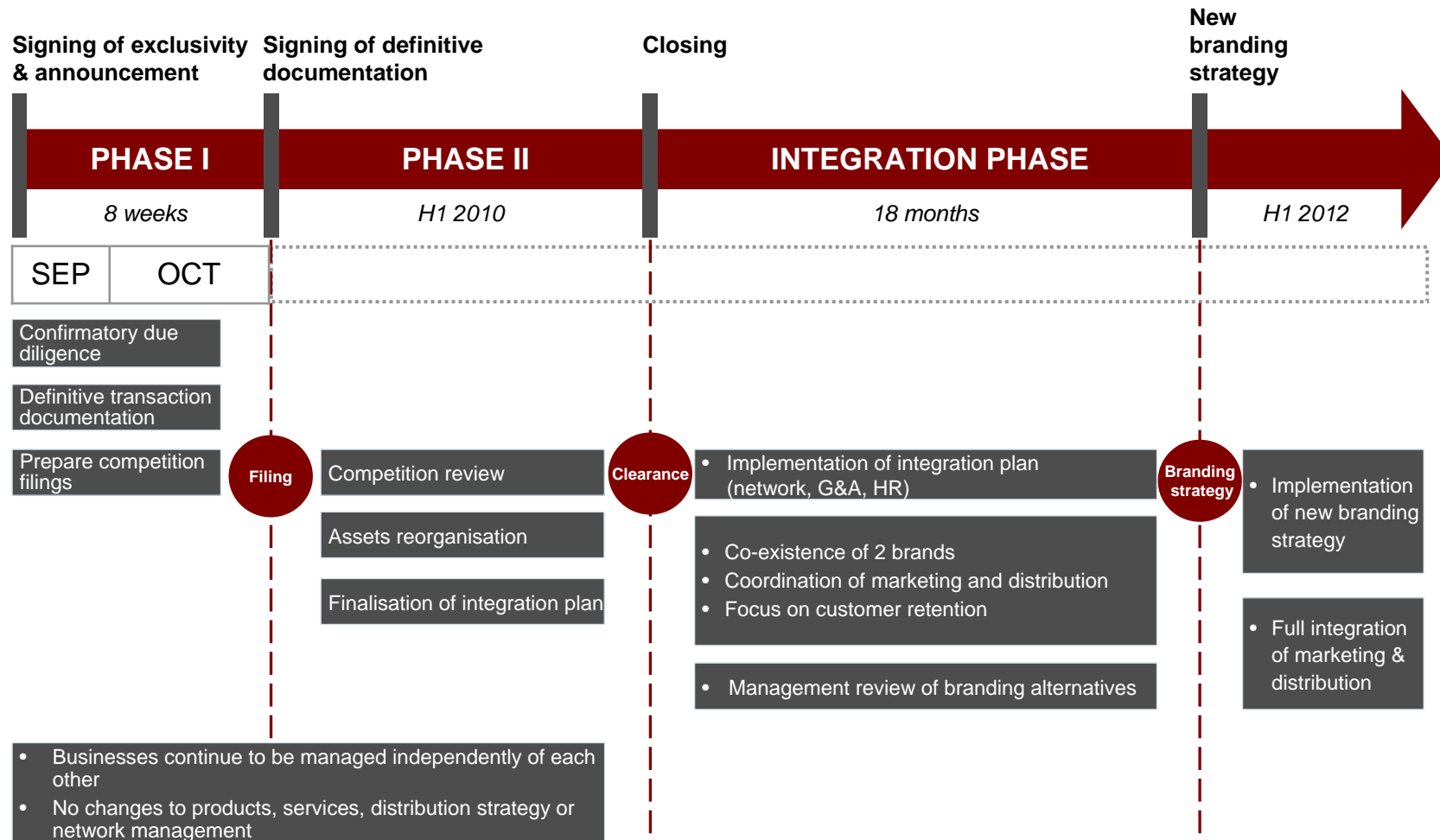
- Double digit EPS accretion from 1st full year of operation (2011)
 - c. 11% accretion by 2014
- Free cash flow per share accretive from 2010

Free cash flow per share



¹ Based on Broker consensus estimates. Estimates factor in JV integration costs, but exclude any potential effect from one-off transaction-related accounting impacts and from Purchase Price Accounting. Assuming transaction closing in H1 2010

Expected transaction timetable



Summary: Creating a new mobile champion in the UK

- ✓ Clear market leader with pro forma subscriber market share of 37%
- ✓ World class management team committed to deliver #1 market profitability
- ✓ Significant benefits and the most innovative services for UK consumers
- ✓ Best 2G and 3G networks
- ✓ Significant value creation due to synergies with an NPV of £3.5bn
- ✓ EPS accretive from first full year of JV operation (2011)
- ✓ Free cash flow per share accretive from 2010
- ✓ Distribution of 90% of the JV's free cash flow to its shareholders