

World Cellular Data Metrics

Revenues by Geography, 2007-08

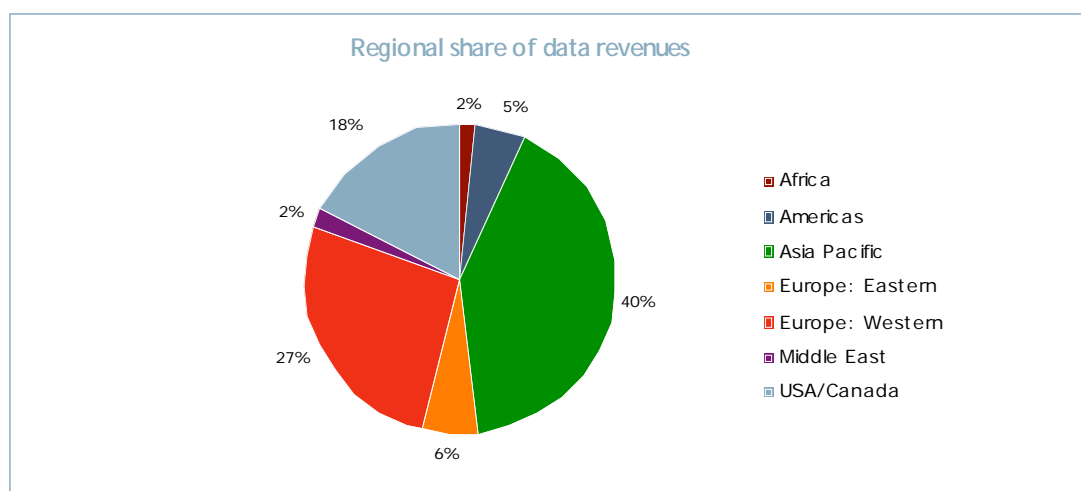
	Q107 (US\$ million)	Q108 (US\$ million)	Y-o-Y Change
Africa	636.77	881.74	38.5%
Americas	1,664.94	2,384.20	43.2%
Asia Pacific	13,696.31	20,272.57	48%
Europe	11,770.09	15,932.05	35.4%
Middle East	483.59	927.63	91.8%
US/Canada	6,092.58	8,636.30	41.8%
Total	34,344.28	49,034.48	42.8%

Source: World Cellular Data Metrics, Informa Telecoms & Media

Regional data as % of revenues, March 2008

Region	Data as % of revenue	Actual data revenues (USDm)	Data ARPU (monthly, USD)
Africa	6.62	881.74	0.93
Americas	13.02	2,384.20	1.84
Asia Pacific	24.57	20,272.57	4.74
Europe: Eastern	15.70	2,866.93	2.45
Europe: Western	21.13	13,065.12	7.92
Middle East	8.21	927.63	1.73
USA/Canada	19.76	8,636.30	10.48
World total	19.68	49,034.48	5.07

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