



(1). MIUI 10

The most recent version of Xiaomi's user interface

(2). DUAL CAMERA 1.4µm 1/2.55

Dual camera

Specs: 1.4µm large pixels, 1/2.55" CMOS

(3). Qualcomm® Snapdragon™

Qualcomm® Snapdragon™ processor

(4). FQ1157、FQ1176

Dual-frequency GPS, L5-1575MHz, L1-1176MHz

(5). SAMSUNG UFS2.1

Samsung UFS 2.1 flash storage

(6). L'Ève FUTURE

A science fiction novel by French writer Auguste Villiers de l'Isle-Adam. In his 1886 novel, the author dubbed the machine-like being "Android".

(7). #A4C639

RGB Color Code of Android Green

(8). 116.32,40.05

GPS coordinates of Xiaomi's new campus

(9). SINCERITY PASSION

Core values of Xiaomi



(10). ALWAYS BELIEVE THAT SOMETHING WONDERFUL IS ABOUT TO HAPPEN

Xiaomi tagline

(11).(12).(13). 17.00 1810.HK 20180709

On July 9, 2018, Xiaomi was listed in Hong Kong with stock code 1810HK at 17 Hong Kong dollars per share.

(14). INNOVATION FOR EVERYONE

The vision of Xiaomi

(15). MI-081225

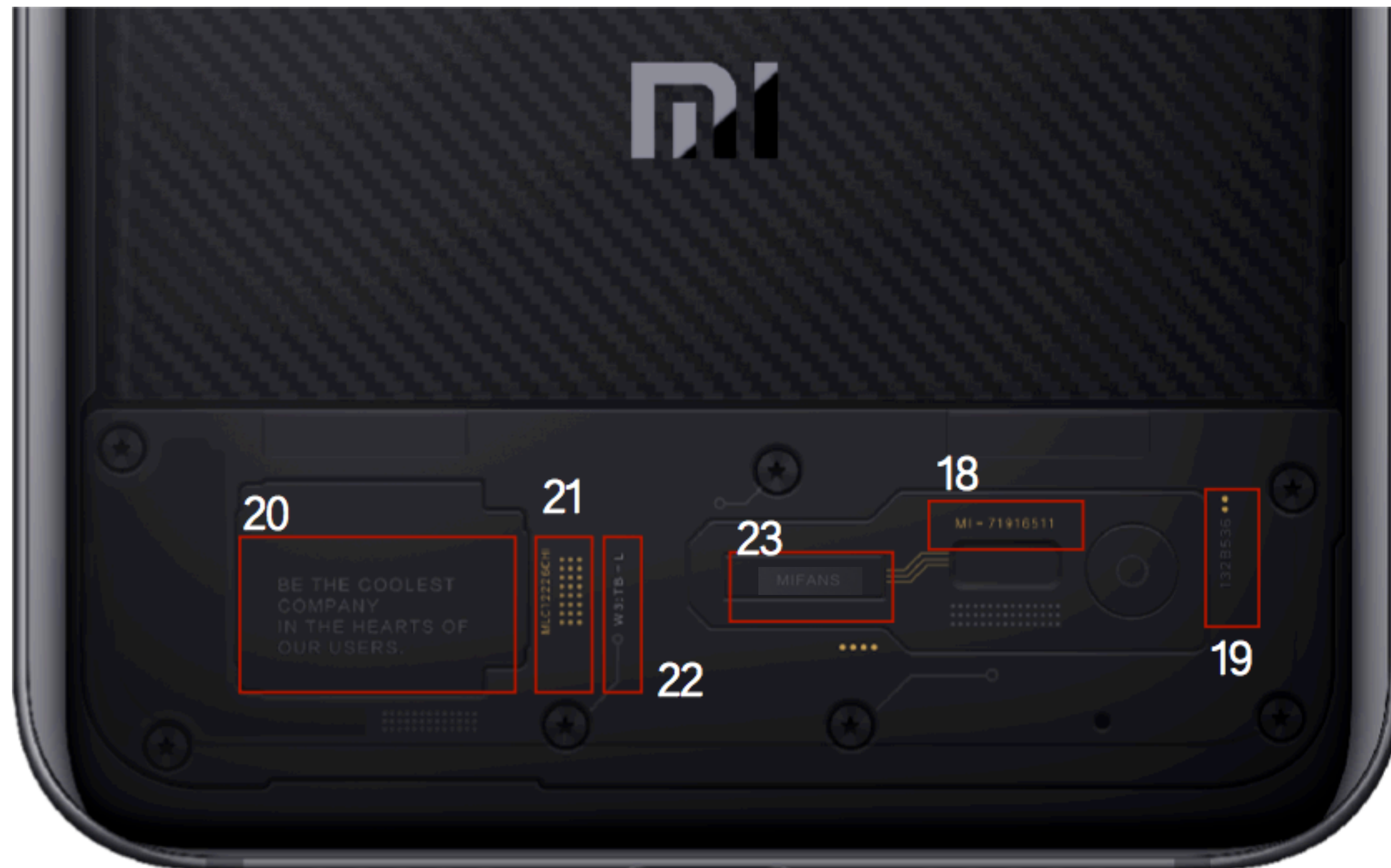
The Mi 8 Pro identity number. Each phone comes with a unique number.

(16). <5%

Xiaomi's promise to users that net profit margins on hardware would never exceed 5% overall.

(17). 132DDE0

132DDE0 is hexadecimal number that converts to the number 20110816—the launch date of Mi 1.



(18). MI-71916511

The Chinese telegraphic code of Lei Jun, Xiaomi founder and CEO.

(19). 132B536

132B536 is hexadecimal number that converts to the number 20100406—Xiaomi's founding date.

(20). BE THE COOLEST COMPANY IN THE HEARTS OF OUR USERS

The Xiaomi mission

(21). MLC1226CHI

MLC: Martin Lawrence Cooper, inventor of the mobile phone

1226: Martin Lawrence Cooper's birth date

CHI: Chicago, Martin Lawrence Cooper's place of birth

(22). W3:TB-L

W3: World Wide Web

TB-L: Tim Berners-Lee, the inventor of the World Wide Web

(23). MI FANS